

Eldercare Education Consultants, LLC announces the New, Online “Cincinnati Area Community Resource Guide”

November 2005

PRESS RELEASE

Norwood, OH (October 24, 2005) – Eldercare Education Consultants, LLC (EEC) announces the new, online “Cincinnati Area Community Resource Guide”. EEC is a Cincinnati based company specializing in workforce productivity. Imagine – you are a busy parent, working full-time, providing care to your older mother who needs more help with the house-work, cooking meals, and getting to the grocery. You’ve heard there are great services in the area, but how do you find them? And how do you know what to look for?

Up to 30% of the workforce in Cincinnati is dealing with questions like these right now, at the cost of their employers. The time and effort spent searching for services threatens productivity and leads to partial absenteeism. The question that employers should be asking is, “how can I help my caregiving employees be more effective in their job?”

EEC has the answer. The Cincinnati Area Community Resource Guide is a fully searchable, comprehensive database that contains a wide array of programs and services specific to eldercare-givers. From lawn care to home delivered meals, legal and financial resources to safe driving courses, the Resource Guide has access to over 2,000 local and national providers.

The Guide is searchable by keyword, category, or alphabetical listing. Definitions in each category help the user determine which resources are appropriate. The providers represented in the Resource Guide have no financial relationship with EEC, and is independently maintained and updated by EEC.

Subscriptions to the Resource Guide are available to businesses across the Cincinnati region. One subscription allows employees to access the database. Employees now have a valuable tool that helps to increase productivity at work, and promote the workplace as an ‘employer of choice.’ For a trial subscription or to learn more contact Lydia K. Manning at 513.731.5400 or lkmanning@eldercareeducation.com